## 2011 Lottery Results Almanac Published

## Latest edition of highly-regarded annual lottery reference book

MARTINSVILLE, N.J. (January 24, 2012)—The latest edition of Lottery Post's highly-regarded lottery results reference book officially went on sale today.

Lottery Post 2011 Lottery Results Almanac, United States Edition (ISBN 978-0-9826272-4-2), written by the founder of the popular Lottery Post web site and published by Speednet Group, is available for purchase immediately online at the publisher's web site (http://books.speednet.biz). The title also will be available at major online retailers such as Amazon.com, Baker & Taylor, and Barnes & Noble, and book stores can stock the book through wholesale book distributor Ingram.

The annually-published lottery reference books consistently garner 5-star reviews at Amazon.com, as lottery players each year add the unique and valuable reference book to their bookshelves. The Lottery Results Almanac series is widely considered a definitive source of nationwide lottery results that was lacking in the lottery industry for many years, and documents the vital data in well-organized hard copy book form.

"Lottery players are bombarded with hundreds of 'get rich quick' books containing lottery systems, wheels, and advice, but there are very few books available containing factual data on which to base all those systems," said Todd Northrop, the book's author and founder of Lottery Post. "Part of the reason is because it can be so difficult for an author to pull that kind of data together and to organize it all into book form."

"Since Lottery Post already maintains one of the most comprehensive and accurate lottery results databases available," Northrop continued, "I was able to leverage that valuable asset and focus on editorial efforts — making a mountain of data highly readable and referenceable."

The <u>Lottery Post 2011 Lottery Results Almanac</u>, <u>United States Edition</u> covers the winning numbers for all United States lottery games in the year 2011. Puerto Rico lottery results are also included. In addition to the winning numbers, each game is described, including drawing schedule, game number matrix, drawing method, online links, and other pertinent notes.

## 2011 Canada Edition also available immediately

In addition to the United States edition, a Canada edition of the book is also published each year, containing the lottery results of every Canadian lottery game for the past year.

Lottery Post 2011 Lottery Results Almanac, Canada Edition (ISBN 978-0-9826272-5-9), is available for purchase immediately online at the publisher's web site (http://books.speednet.biz). Like the United States edition, the Canada edition also will be available at major online retailers such as Amazon.com, Baker & Taylor, and Barnes & Noble, and book stores can stock the book through wholesale book distributor Ingram.

While publication of the Canada edition traditionally takes place in February each year, for the 2011 edition Northrop completed and is publishing the Canada edition simultaneous with the United States edition this year.

"This year I felt it was important to move up the publication of the Canada edition to coincide with the U.S. edition, and some new improvements in producing the almanac this year have helped to make that possible," Northrop explained.

Todd Northrop is the founder and developer of Lottery Post (www.lotterypost.com), which has grown over the years to become the world's largest community of lottery players, as well as one of the top Internet destinations for those seeking lottery results.

Lottery Post's Lottery Results Almanac series is an annual publication documenting the winning numbers for all official government lottery games played in the United States and Canada. Other countries and lotteries are planned for future editions.

## **Book Publishing Facts**

Lottery Post 2011 Lottery Results Almanac, United States Edition

By Todd Northrop

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If you'd like more information about this topic, or to schedule an interview with Todd Northrop, please call 908-722-2721 or e-mail info@speednet.biz.